

Jakes Off-Road Triathlon Charity Top Seven Worldwide!

December 14th, 2015



BREDS in Treasure Beach Jamaica Named "Best of the Best" by PureWow

Treasure Beach, JAMAICA – Based on the Giving USA's [annual philanthropy report](#), PureWOW cherry-picked seven charities worthy of a donation this Holiday season. Here is what they said:

IF NOTHING WARMS YOUR HEART LIKE SEEING A CHILD SUCCEED... Make a donation to Breds, a volunteer-based organization in Jamaica that focuses on exposing kids to sports, education and agriculture to

help boost academic performance. For their most recent project, they transformed 17 acres of rural land into a sports complex to help kids learn critical-thinking and problem-solving skills through phys ed. The best part? A whopping 100 percent of donations go directly to programs (and not, you know, administrative mumbo jumbo).

[7 Charities to Give to This Year](#) | [Money](#) | [PureWow Money](#)

Treasure Beach, Jamaica, the host town for **Jakes Off-Road Triathlon**, and winner of the **Best Jamaican Community Competition & Program**, is the home, host and beneficiary of Breds. 21 years ago, **Jakes Off-Road Triathlon** was the first special event that the community of **Treasure Beach** started to help raise money for their local needs. Led by local leader Desmond Henry and Hotelier Jason Henzell from Jakes Hotel, the community formed **Breds**, a fishermen/farmers charity and later the **Treasure Beach Women's Group** which became the centers of community-based programs and what they began to call 'community tourism'. Proceeds and donations from these events go directly to Breds and its programs, including, for example, a swim clinic the week before the 2016 Jakes Off-Road Triathlon.

Jakes Off-Road Triathlon will start its 21st year on Saturday, April 30, 2016 at 7:00am. It features a 350-400 meter protected ocean swim, a 25K off-and-on road back-country mountain bike and a 7K trail run. Locally made awards are provided in overall, masters and team categories. Prior awards for Jake's include **Top Five Global Off-Road Triathlon** from *Triathlete Magazine* in 2010.

ENTRIES OPENED ON 9/15/15 and will close when the field has filled at 150. Go to: <http://www.jakeshotel.com/triathlon2016/> to register – click on active.com button; see [Jakes Off-Road Triathlon](#) on FaceBook for pictures, connections and discounts.

See www.JakesHotel.com for lodging and contact them at info@jakeshotel.com or 876/965-3000 for hotel information.

For information on Treasure Beach and Breds, www.TreasureBeach.net (check out Triathlon 2010 pictures!) www.BREDS.org and TreasureBeach.tumblr.com are good sources.

For a discount on rental cars go to sponsor **Island Car Rentals** booth at Montego Bay airport and mention Jakes for a 15% discount (www.IslandCarRentals.com).

JAKES OFF-ROAD TRIATHLON



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